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The frameworks won't transform you into a great product manager overnight or guarantee that your products never fail, but they'll help you avoid the most common problems and give you the structure to start experimenting, reflecting, and improving. You'll learn how to: Design high-quality products that delight users and solve people's needs. Run and deliver your projects quickly, smoothly, and effectively. Create product visions and strategies to set direction and optimize for long-term impact. Lead people and influence without authority. Manage people, develop great PMs, build great teams, and create great product organizations. Manage your career so you can translate your efforts into the recognition you deserve. TOPICS INCLUDE: Getting Started: the product life cycle; the first 90 days Product Skills: user research; A/B tests; problem solving frameworks; systems thinking; product design; technical terms and concepts; product documentation (specs and PRDs) Execution Skills: agile project management; minimum viable products (MVPs); incremental development; product launches; time management; overcoming obstacles Strategic Skills: growth mindset; ownership mentality; influencing without authority; stakeholder management; collaboration; communication; inspiring a team; mentoring; working with designers, engineers, and executives People Management Skills: becoming a member of the leadership team; reviewing work; holding people accountable; coaching and development; recruiting and interviewing; product processes; organizational structures Careers: career ladders; career goals; partnering with your manager; picking the right team; negotiations; networking; handling bad situations; career options beyond PM Product Leader Q&A: in-depth career interviews with eleven successful product leaders who have chosen career paths including CPO, head of product, CEO, social impact work, venture capital, angel investing, coaching, and starting th

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